

*RJ Reynolds*  
Tobacco Company

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*Ro*

# FAX TRANSMISSION

DATE: 10/23/95

# OF PAGES         
(including Cover)

TO: MARK

FROM: GEORGE  
(FAX # 516-724-2864)

Comments: AS INFORMATION — I will  
NOTIFY DIVISION MGR'S WHEN AVAILABLE.

*GRV*

Please call the New York Chain Office if all pages are  
not included in transmission.

(516-724-1430)

"We work for smokers."

51850 6820



G. H. MOULTON  
Chain Accounts Manager

110 Lake Avenue South, Suite #41, Bldg. #2  
Nosco, NY 11767  
516-724-1430  
Fax 516-724-2864

OCTOBER 23, 1995

TO: GWEN SCOTT

DEAR GWEN:

MR. BARRY FELDMAN, V.P., HAROLD LEVINSON ASSOCIATES HAS ACCEPTED "PACE" FOR THE STATES OF NEW YORK-CONNECTICUT AND NEW JERSEY. DURING THE ORIGINAL PRESENTATIONS THE "KICK-OFF PROGRAM" WAS OFFERED AND AGREED UPON, HOWEVER, DUE TO A DELAY IN SUPPLYING A BRAND THAT PROGRAM HAS EXPIRED.

ON OCTOBER 19, 1995 MR. FELDMAN REQUESTED THE KICK-OFF PROGRAM, ALLOWING HIM \$1/CARTON ON 10 CASES PER WEEK DURING THE FIRST 8 WEEKS. AS HE IS A PARTNER I RECOMMEND THE PROGRAM BE GIVEN TO THIS ACCOUNT.

ENCLOSED IS THE INFORMATION FOR HAROLD LEVINSON ASSOCIATES.

PLEASE CONTACT ME IF ANY ADDITIONAL INFORMATION IS NEEDED.

SINCERELY,

A handwritten signature in dark ink, appearing to read "G. Moulton".

GEORGE MOULTON

51850 6821

"We work for smokers."

# PRODUCT ORDER FORM

CONTRACTED CUSTOMER:

HAROLD LEVINSON ASSOCIATES, INC.

CUSTOMER:

DIRECT: 550 5580INDIRECT: \*\*

## DIRECT ACCOUNT INFORMATION

NAME: HAROLD LEVINSON ASSOC.CITY & STATE: HICKSVILLE, N.Y.ACCOUNT#: 550 5580PHONE: 516-822-0068

PO# \_\_\_\_\_

WHSE# 51-ELMSFORDDATE NEEDED: NOVEMBERBRAND FACE

BRAND STYLE	Qty # (12 CS)	Ctns Per Store	UPC (RJR Use)
Light 85's	2		
Lights 100's	2		
Menthol Lights 85's	2		
Menthol Lts 100's	2		
Full Flavor 85's	2		
Full Flavor 100's	2		
Ultra Lights 85's	2		
Ultra Lights 100's	2		
Non Filter			
Full Flav Ment 85's			
Full Flav Ment 100's			
Full Flav Box			
Light Box			

NOTE: COMPLETE SEPARATE FORM FOR EACH DIRECT SHIPPING LOCATION

MAIL OR FAX COMPLETED FORM TO:

R. J. REYNOLDS TOBACCO COMPANY  
 CUSTOMER SERVICES DEPT. J. RUFF  
 P.O. BOX 2959  
 WINSTON-SALEM, NC 27102  
 FAX: 910 741-2156

AUTHORIZED SIGNATURE: [Signature]DATE: 10/19/95

\* Direct Customer - This will serve as actual order.

\*\* Indirect Customer - This will serve as request for additional inventory to direct customer.

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# PACE

## PRODUCT INFORMATION

	UPC	LENGTH (inches)	WIDTH (inches)	DEPTH (inches)	CUBE (feet)	WEIGHT
<b>PACKS</b>						
Full Flavor 100's	12300 22782	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Full Flavor 85's	12300 22779	2.0625	0.8438	3.375	0.0034	0.787 oz.
Lights 100's	12300 22788	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Lights 85's	12300 22785	2.0625	0.8438	3.375	0.0034	0.787 oz.
Ultra Lights 100's	12300 22794	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Ultra Lights 85's	12300 22791	2.0625	0.8438	3.375	0.0034	0.787 oz.
Menthol Lights 100's	12300 22852	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Menthol Lights 85's	12300 22797	2.0625	0.8438	3.375	0.0034	0.787 oz.
<b>CARTONS</b>						
Full Flavor 100's	12300 22783	10.6250	1.7813	4.0313	0.044	10.13 oz.
Full Flavor 85's	12300 22780	10.6250	1.7813	3.4375	0.038	8.67 oz.
Lights 100's	12300 22789	10.6250	1.7813	4.0313	0.044	10.13 oz.
Lights 85's	12300 22786	10.6250	1.7813	3.4375	0.038	8.67 oz.
Ultra Lights 100's	12300 22795	10.6250	1.7813	4.0313	0.044	10.13 oz.
Ultra Lights 85's	12300 22792	10.6250	1.7813	3.4375	0.038	8.67 oz.
Menthol Lights 100's	12300 22853	10.6250	1.7813	4.0313	0.044	10.13 oz.
Menthol Lights 85's	12300 22850	10.6250	1.7813	3.4375	0.038	8.67 oz.
<b>CASES-12M</b>						
Full Flavor 100's	12300 22784	20.5625	11.0625	21.888	2.855	39.0 lbs.
Full Flavor 85's	12300 22781	17.625	11.0625	21.888	2.447	33.5 lbs.
Lights 100's	12300 22790	20.5625	11.0625	21.888	2.855	39.0 lbs.
Lights 85's	12300 22787	17.625	11.0625	21.888	2.447	33.5 lbs.
Ultra Lights 100's	12300 22796	20.5625	11.0625	21.888	2.855	39.0 lbs.
Ultra Lights 85's	12300 22793	17.625	11.0625	21.888	2.447	33.5 lbs.
Menthol Lights 100's	12300 22855	20.5625	11.0625	21.888	2.855	39.0 lbs.
Menthol Lights 85's	12300 22851	17.625	11.0625	21.888	2.447	33.5 lbs.

8/1/95

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